Supporting the DTL via Amazon Smile

The average Amazon Prime member spends $1,300 per year on Amazon. The average American spends $700 per year on Amazon.

If the average Prime member supported the DTL through Amazon Smile, they would donate an average of $65 per year. The average American Amazon customer would donate an average of $35 per year.

If the DTL’s readers supported it through Amazon Smile, they would donate over $50,000 annually to the DTL and OADTL. Since it costs about $0.43 per title to catalog content for the OADTL, that $50,000 would translate into more than 115,000 additional ebooks in the OADTL.

This PDF will show you how to set up your Amazon Smile to support the DTL and OADTL. It takes 3 steps and less than 3 minutes to set up, and you only have to set it up once. You’ll pay the exact same prices on Amazon Smile as you do on Amazon, but 0.5% of your qualified purchase prices will be donated directly to the DTL.
Step 1: Log into Amazon Smile

- Set your browser to https://smile.amazon.com.
- Use your email and your Amazon password to log in as you normally would.
- If you are new to Amazon, click on Create your Amazon account and follow the directions there.
Step 2: Choose the DTL

- Click on the search box marked by the red arrow in the picture.
- Type in “Digital Theological Library” and click on Search.
You will see this list of results.

- Click on the Select button by “Digital Theological Library”, shown by the red arrow.
Step 3: Support by Shopping

- Always log in to https://smile.amazon.com when shopping on Amazon.
- Your Amazon Prime account will transfer automatically.
- You will always pay the same prices on Amazon Smile as on Amazon.
- Amazon will donate .5% of your qualified purchase prices directly to the DTL.
- You should always see “Supporting: Digital Theological Library” under the search bar, where the red arrow is pointing.
- If you have more questions, visit https://smile.amazon.com/about.
Thank you!

By donating, you help the DTL and OADTL educate the next generation of leaders for peace, justice, and spiritual betterment.